





MIX IT UP at AirCargo 2024!

SPONSORSHIP OPPORTUNITIES

LOUISVILLE, KENTUCKY | FEBRUARY 11-13, 2024



AirCargo 2024 At a Glance



Join our industry's most celebrated conference where we explore insights to navigate today's most complex, global transportation challenges.

While there, interact with air cargo's most sought-after leaders who will share proven growth strategies. Whether you or your business are just taking off or wanting to climb even higher, our event prepares you to make the decisions that will fuel personal and professional success.

AirCargo 2024 Sponsorship Put Your Brand Front and Center

AirCargo has a variety of sponsorship opportunities and is willing to develop a customized program to suit your needs.

Questions? Contact AirCargo 2024 headquarters at (760) 203-5022 or Jim Luciani by email at **jim@aircargoconference.com**.

Every Sponsor Will Receive These Benefits:

- Company listed in the AirCargo 2024 Conference program
- Company listed under 'Sponsors' in AirCargo 2024 mobile app
- Company listed as sponsor on the AirCargo 2024 web site
- Company name and logo on sponsor signs throughout the AirCargo 2024 venue





PLATINUM SPONSORSHIP

BENEFITS AND OPPORTUNITIES

- One of three complimentary and premier extended, 20' x 10' exhibit booths
- Full-page color ad in conference program (advertisement provided by sponsor)
- Two-minute summary video of your hosted event for your distribution and on AirCargo media platforms
- One (1) complimentary registration
- Digital or equivalent signage with logo customized for sponsored event (determined by venue choice)
- Complimentary media exposure in AirCargo World magazine
- Branded giveaway provided at sponsored event (promotional items to be supplied by sponsor)
- Company name and logo on welcome banner under Platinum Sponsor
- One complimentary pickup from the airport to the hotel
- One upgraded sleeping room accommodation to the premier suite level
- Company name and logo on welcome banner



WELCOME RECEPTION: \$60,000 (limited to 1 sponsor)

- BECOME THE EXCLUSIVE SPONSOR of the Conference's welcome event, coinciding with the first expo evening
- Provide up to four (4) hours of your brand showcased and celebrated at the most attended event of the whole conference where top influencers flock to make new connections
- Collaboration opportunities to customize the event's theme and entertainment are available along with a stage and equipment for your brand's messaging if and as desired
- All food, premium beverages, and entertainment are included with this sponsorship
- Distribution of the two-minute summary video of your hosted event on AirCargo social media platforms

EVENING EVENT SPONSOR: \$50,000 (limited to 2 sponsors)

- BECOME THE EXCLUSIVE SPONSOR to choose one from two separate evening events. This sponsorship allows you to host a captive audience for a full three-hour event at an offsite venue and provides for a classy yet fun atmosphere to ignite your business opportunities and generate returns on your investment.
- Enjoy exceptional branding (digital and video options available) opportunities as well as creative collaboration on themes and entertainment. All food, premium beverages, and entertainment are included with this sponsorship.
- Receive extended benefits of a two-minute summary video of your hosted event for your distribution and on AirCargo media platforms.





DIAMOND SPONSORSHIP

BENEFITS AND OPPORTUNITIES

- Exclusively sponsored event or promotional option (limited to 1 sponsor per event)
- Discounted (standard size) exhibit booth, premier position (varies based on sponsored option)
- Full-page color ad in the conference program
- Branded giveaway in the conference tote bag (promotional and/or informational items to be supplied by sponsor)
- Company name and logo on our welcome banner
- Complimentary media exposure in AirCargo World magazine

LUNCH SPONSOR: \$20,000 (limited to 2 sponsors)

- Exclusive sponsorship of a luncheon provides access to all levels of influencers for two hours within the exhibition space - an informal and friendly meeting space to socialize, learn, expand and develop opportunities with digital and traditional advertising potential
- Dedicated time for onstage addresses for your giveaway(s), new business announcements, product launches, or customer appreciation. (15 minutes)
- Includes sponsor event signage and tabletop advertising



BREAKFAST SPONSOR: \$18,000 (limited to 2 sponsors)

- Exclusive sponsorship of a breakfast provides access to all levels of influencers for two hours within the exhibition space - an informal and friendly meeting space to socialize, learn, expand and develop opportunities with digital and traditional advertising potential
- Dedicated time for onstage addresses for your giveaway(s), new business announcements, product launches, or customer appreciation. (15 minutes)
- Includes sponsor event signage and tabletop advertising

WEBSITE SPONSOR: \$15,000 (limited to 1 sponsor)

- Exclusive company promotion on a home page slider and interior registration pages, with outbound links, seen by all registrants and users
- Artwork can be regularly updated until the start of AirCargo 2024
- Exclusive appearance of your logo on Facebook and Twitter banners, plus monthly promotion on Facebook, Linkedin, Instagram, and Twitter accounts owned by AirCargo
- Company name and logo on sponsor sign
- Company name on conference registration package and giveaway(s)
- Full-page color advertisement in the conference program
- One (1) complimentary conference registration

PADFOLIO SPONSOR: \$15,000 (limited to 1 sponsor)

- Exclusive, sole logo placement on the padfolio given to all attendees
- Company name and logo on sponsor sign
- 25% discount on exhibit booth(s)
- Full-page color ad in the conference program





GOLD SPONSORSHIP

BENEFITS AND OPPORTUNITIES

- Special discounts available for paid in full sponsorship opportunities by the Early Bird closing date
- Company name and logo sponsored on AirCargo social media platforms
- Branded promo or informational swag added to conference tote bag (items to be supplied by sponsor)
- Full-page color ad in conference program
- Company name on welcome banner

TOP GOLF SPONSOR: \$13,000 (limited to 1 sponsor)

If a competitive, fun and exciting sponsorship is what you desire- this is the one for you!

- A three (3) hour event hosted exclusively for up to 75 people to open the conference
- Food, beverage, and as many swings as you can get in during the catered event as well as advertising benefits at TopGolf in the dedicated event area

ROOM KEY SPONSOR: \$12,500 (limited to 1 sponsor)

Everyone booked in the AirCargo room block will have your brand right in their pocket, seeing it each time they arrive and depart their hotel room.

- This coveted sponsorship provides a subtle, yet handy way to reach the attendees
- Additional benefits include digital and traditional advertisements around the conference venue

REGISTRATION DESK: \$12,500 (limited to 1 sponsor)

Each guest arriving will be greeted by YOUR company's brand at the Grand Registration **Desk and Exhibit Hall Entrance!**

- Option for an ambassador from your company to staff the desk
- Exclusive sponsorship which also includes digital and traditional advertisements around the conference venue

TOTE BAG SPONSOR: \$12,500 (limited to 1 sponsor)

- A Swag Bag is a great value to showcase your brand all around the conference.
- Tote bags are provided to every registrant at the conference and will exclusively display **YOUR** logo containing the conference program and giveaways
- Advertising benefits on our website, conference book, and signage around the event area are included

KEYNOTE SPEAKER INTRODUCTION: \$10,000 (limited to 2 sponsors)

For a layered sponsorship or your exclusive support, if you enjoy having a few minutes of access to the entire conference, this is the best of both worlds combined!

- Each day the conference program begins with a featured speaker. This sponsorship provides an opportunity lasting up to ten minutes to address the audience, promote your company and introduce the speaker
- Digital advertisement options for visual address



WOMEN'S NETWORKING EVENT SPONSOR: \$8,500

SILVER SPONSORSHIP

BENEFITS AND OPPORTUNITIES

Special discounts for sponsorships selected and paid in full during Early Bird registration

- Company name on welcome banner
- 15% discount on exhibit booth(s)



WATER BOTTLE SPONSORSHIP: \$7,500 (limited to 1 sponsor)

- Company name and logo exclusively on reusable water bottles (bottle refilling stations will be provided throughout the conference)
- Company name and logo on sponsor sign
- Half-page color ad in the conference program

LANYARD SPONSOR: \$7,500 (limited to 1 sponsor)

- Company name and URL exclusively featured on the lanyard Company name and logo on sponsor sign
- Half-page color ad in the conference program

BREAK SPONSOR: \$6,000 (limited to 2 sponsors)

- Branded giveaway given out at the break in the Exhibit Hall (giveaway to be supplied by sponsor)
- Half-page color ad in the conference program

ELEVATOR SPONSOR: \$6,000 (limited to 2 sponsors)

Branded 10x10' banner hung above escalator as you enter function space

• Half-page color ad in the conference program

LOUNGE SPONSORSHIP (with charging capabilities): \$6,000 (limited to 4 sponsors)

- Company name and logo featured on the lounge table
- Company name and logo on sponsor sign
- Company name on conference registration package and giveaway(s)
- Half-page color ad in the conference program





BRONZE SPONSORSHIP

BENEFITS AND OPPORTUNITIES

Special discounts for sponsorships selected and paid in full during **Early Bird registration**

• Half-page color ad in conference program

Column Wrap: \$7,500 (limited to 6 sponsors)

• Larger than life brand recognition display with dimensions of 152" Wx204" H on columns in primary function area

Pillar Wrap: \$6,500 (limited to 6 sponsors)

• Display your brand in a HUGE way within the pre-function area on a pillar with dimensions of 192"Wx180"H

Lightboxes: \$5,000 (limited to 5 sponsors)

• Two (2) 8'x3' lighted displays strategically placed in a high traffic corridor

Exhibit Hall 18x8 Banner: \$5,000 (limited to 12 sponsors)

• One (1) 18x8 ft banner placed prominently in exhibit function area

Box Towers: \$3,500 (limited to 6 sponsors)

• Four stack of boxes displaying a total of 16 surfaces to message

Floor Decal Sponsor: \$3,500 (limited to 1 sponsor)

• Branded floor decal placed prominently in the main hall of the conference

Rolling Banner on Website: \$3,000 (limited to 5 sponsors)

• Strategic rolling digital banner placement

Plenary Session Sponsorship: \$2,000 (limited to 2 sponsors)

- Half-page color ad in the conference program
- Sponsor name or signage on stage or near the podium

Large Window Cling Sponsor: \$1,000 (limited to 4 sponsors)

- All around conference sponsor with a branded large window cling, dimensions of 73.75" Wx57.5" H located in highest visibility area in front of escalators and elevators (2nd floor)
- Company name and logo on sponsor sign
- Company name listed on AirCargo website
- Information in tote

Small Window Cling Sponsor: \$1,000 (limited to 4 sponsors)

- Supporting conference sponsor with a branded small window cling, dimensions of 42.5" Wx57.5" H located in highest visibility area in front of escalators and elevators (2nd floor)
- 10% discount for conference program advertising
- Information in tote

Friend: Beginning at \$500 (limited to 10 sponsors)

- Company name and logo on sponsor sign
- Company name on the AirCargo website

Information in Tote \$500 (limited to 20 sponsors)

• Branded collateral put into tote bags (collateral provided by sponsor)









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or Jim Luciani by email at jim@aircargoconference.com

- Contact AirCargo 2024 headquarters at (760) 203-5022

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